



Stockholm, Sweden 9–11 June 2004

## 7th International Forum on Tourism Statistics

### 9 June 2004

- 08.00–09.00 Registration
- 09.00–09.30 Opening  
*Ulrica Messing*, Minister for Tourism  
 Organising committee  
*Dennis Bederoff*, Director of the Swedish Tourist Authority  
*Martin Lagerström*, Head of the unit Travellers & Tourism, Statistics Sweden  
*Alain Dupeyras*, Head of the Tourism Programme, OECD  
*Hans-Werner Schmidt*, Head of Tourism Statistics, Eurostat
- 09.30–10.30 **Theme Sustainable Development (SD)**  
 Chairperson: *Bruce Bassett*  
 Discussant: *Alain Dupeyras*  
**From sustainable tourism to decline: how to monitor the risk**  
*Mara Manente*, director, Ciset-University of Venice, Italy  
*Emilio Celotto*, researcher, Ciset-University of Venice, Italy  
**Indicators measuring the sustainability of tourism, the Austrian perspective**  
*Peter Laimer*, Deputy Director, Spatial Statistics, Statistics Austria, Austria  
*Petra Öhlböck*, Adviser, Tourism Statistics, Statistics Austria, Austria
- 10.30–11.00 Coffee
- 11.00–12.00 **Theme Sustainable Development (SD)**  
**Signposts for Sustainable Tourism Development. The World Tourism Organization (WTO) Indicators Initiative**  
*Gabor Vereczi*, Programme officer, Sustainable Development of Tourism Department, WTO  
**Ecotourism and Sustainable Tourism: A Case Study of Sustainable Indicators in Cape Breton, Canada**  
*Denisa Cristina Georgescu*, Research Analyst, Canadian Tourism Commission, Canada
- 12.00–12.30 Discussion of **Theme Sustainable Development (SD)**
- 12.30–14.00 Lunch
- 14.00–15.00 **Theme Information Society (IS)**  
 Chairperson: *Jan Lundin*  
 Discussant: *Richard R. Miller*  
**Information system for accommodation statistics. How to use the information technology in the field of accommodation statistics – the Swedish and the Norwegian experiences**  
*Martin Lagerström*, Head of the unit Travellers & Tourism, Statistics Sweden, Sweden  
*Sara Frankl*, Project Manager, Statistics Sweden, Sweden  
*Anne Mari Auno*, Senior Executive Officer, Statistics Norway, Norway



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**Current developments in expansion of Australia's tourism data**

*Stan Fleetwood*, Principal Analyst, Tourism Analysis and Investment, Department of Industry, Tourism and Resources, Australia

15.00–15.30 Coffee

15.30–16.30 **Theme Information Society (IS)**

**Tourism Statistics – Management and dissemination approach in New Zealand**

*Bruce Bassett*, Manager Research, Ministry of Tourism, Wellington, New Zealand

**Hotel Accommodation Monitoring (HAM) in Hungary**

*Akos Probald*, Head of Services Statistics Department, Hungarian Central Statistical Office, Hungary

*Istvan Gether*, Head of Transport and Tourism Statistics Section, HCSO, Hungary

*Edina Virag*, Executive of Transport and Tourism Statistics Section, HCSO, Hungary

16.30–17.00 Discussion of **Theme Information Society (IS)**

19.00 Stockholm City Hall

## 10 June 2004 **7th International Forum on Tourism Statistics**

09.00–09.10 **Introduction**

09.10–10.40 **Theme Tourism Satellite Account (TSA) (Special rules)**

Chairperson: *Ruth Meier*

Discussant: *Mara Manente*

**TSA Statistics – Dealing with an Onion? Austria**

*Alfred Franz*, Vienna, Austria

**TSA for Germany – database of the satellite account and perspectives for integration into a sectoral disaggregated macroeconomic model**

*Gerd Ahlert*, Economist, Gesellschaft für Wirtschaftliche Strukturforschung (GWS) mbH, Germany

**Employment statistics in the Tourism Satellite Account**

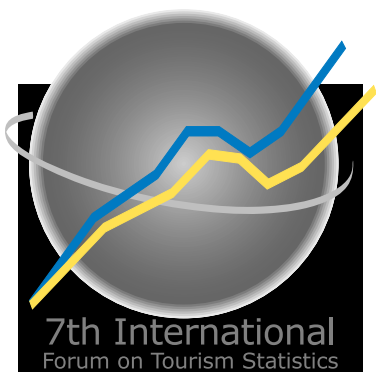
*Teresa Guardia*, Chief of Studies and Investigation, Institute of Tourist Studies, Ministry of Economy, Spain

**Is China ready to become a world tourism power, creating 40 million jobs over the next ten years?**

*Richard R. Miller*, Executive Vice President, World Travel & Tourism Council (WTTC)

10.40–11.00 Coffee

11.00–12.00 **Theme Tourism Satellite Account (TSA) (Special rules)**



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**Tourism Statistics and Tourism Satellite Accounts in Turkey**

*Nazende Ozkaramete Coskun*, Instructor, Bilkent University, School of Technology and Management, Tourism and Hotel Management, Bilkent, Turkey

**Government revenue attributable to tourism**

*Conrad Barber-Dueck*, Statistics Canada, Canada

*Li Zhao*, Statistics Canada, Canada

**Extensions of the Spanish TSA: Constant prices and regional estimates**

*Agustín Cañada*, Head Assistant, National Accounts Department, National Statistical Institute, Spain

*Rafael Roig*, Senior economist, National Accounts Department, National Statistical Institute, Spain.

12.00–12.30 Discussion of **Theme Tourism Satellite Account (TSA)** (Special rules)

12.30–14.00 Lunch

14.00–15.00 **Theme Consumer Surveys (CS)**

Chairperson: *Tom Ylkänen*

Discussant: *Hans-Werner Schmidt*

**Boarder Survey – How to do and how not to**

*Maj Eriksson*, Statistics Sweden, Sweden

*Peter Terpstra*, the Swedish Tourist Authority, Sweden

**How to get the future of tourism out of today's consumer surveys – Prospects for senior and kids travel in Germany**

*Martin Lohmann*, University of Applied Sciences in Lüneburg, Germany

*Johanna Danielsson*, Research and Development, Sweden

15.00–15.30 Coffee

15.30–16.30 **Theme Consumer Surveys (CS)**

**An integrated information system on survey quality: the Italian experience**

*Barbara Dattilo*, ISTAT, Italy

*Monica Perez*, ISTAT, Italy

**A new survey methodology for describing tourism activities and expanses. France**

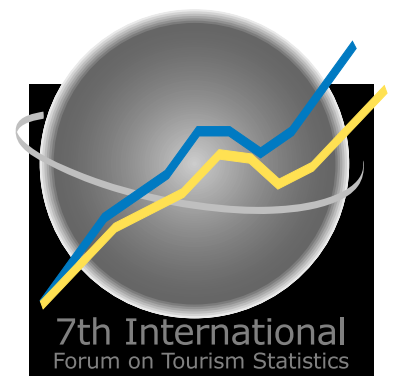
*Jean-Claude Deville*, Laboratoire de Statistique d'Enquête, ENSAI/crest, Campus de Ker-Lann, France

*Myriam Maumy*, Laboratoire de Statistique de l'Université de Rennes 2, Place du recteur Henri Le Moal, France

16.30–17.00 Discussion of **Theme Consumer Surveys (CS)**

18.45 Boat *Delfin X* from Nybroviken to the Vasa Museum

19.45 Guided tour and banquet at the Vasa Museum



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**June 11 2004**

**7th International Forum on Tourism Statistics**

09.00–09.10      **Introduction**

09.10–10.40      **Theme New Statistical Methods (NSM)**

Chairperson: *Stan Fleetwood*

Discussant: *Tommy Andersson*

**Revision of Compilation Methodology for Balance of Payments Statistics on Travel in Japan**

*Ayako Funazaki*, International Department, Bank of Japan

**Micro-simulation modelling of domestic tourism travel patterns in Sweden**

*Anders Lundgren*, Spatial Modelling Centre, Kiruna, Department of Social and Economic Geography, Umeå University, Sweden

**New research lines on Tourism Information Systems: The studies of potential demand**

*Luis Valdés*, Director, Tourism Information System of Asturias, Gijón, Spain

*Emilio Torres*, Sub-Director, Tourism Information System of Asturias, Gijón, Spain

*Eduardo del Valle*, Coordinator, Tourism Information System of Asturias, Gijón, Spain

10.40–11.00      Coffee

11.00–11.30      **Theme New Statistical Methods (NSM)**

**Typologies of tourists in Spain. An operative analysis**

*Augusto Huéscar Lerena*, Technical Consultant in charge of Frontur Survey, Instituto de Estudios Turísticos (IET), Spain

**Inbound tourism in Italian regions: performance and potentialities**

*Giovanni Giuseppe Ortolani*, statistician, Ufficio Italiano dei Cambi, Statistics Department, Roma, Italy

*Andrea Alivernini*, statistician, Ufficio Italiano dei Cambi, Statistics Department, Roma, Italy

*Luca Buldorini*, statistician, Ufficio Italiano dei Cambi, Statistics Department, Roma, Italy

11.30–12.00      Discussion of **Theme New Statistical Methods (NSM)**

12.00–12.30      Summary

*Svante Öberg*, Director General, Statistics Sweden

*Dennis Bederoff*, Director, Swedish Tourist Authority